

Why and How to Collaborate

Around Being More Clear and Accelerating Impact

PowerDeck by Chavah Golden

Accelerating Visceral Impact

It is **difficult** to impact an audience
profoundly.

Try an impact acceleration coach
Whose only **aim** is your conveyance.

Qualities of an Impact Accelerator Coach?

- Discerning
 - Available
 - Neutral
- **Wholly invested** in YOU
(no preconceived agenda)
- Out-of-the-box wordsmith
- Keen and astute listener
 - Doesn't miss a thing

How to Know an Impact Accelerator Coach When You See One

An Impact Acceleration Coach, without fail, will:

- Guide me **objectively** and **intelligently**
- Collaborate with me for **language** to arouse Aha
 - Steer me to move my audience to **action**
 - Assure my audience is **sensory** stimulated
- Be **ready on the spot** – **whether** I need it '**now**' or **later**

The Great News Is...

Chavah Knows How Words Affect People

She Can Do This With You

For decades, I've guided Thought Leaders to accelerate their impact.

I offer a **customized** "Aha Method"
so you can engage your audience and
keep them **captivated**, so your message **takes root**.

However intangible, ambiguous and/or complex

You Can

- Penetrate your audience
 - Activate them
- *Be **Attributed** for their **breakthrough***

How Do We Begin?

1. We focus **intently** on your message, **free** for 30 minutes on:
 - Why, what, where
 - Your audience, point, intent, and purpose
2. You express, clarify, and convey your message to me until:
 - **I understand it** as well as you do
 - **You understand it** better than when you started
 - Your intended audience, point, intent, and purpose are **clear**.

How Do We Work Together?

1. We go **over and over** your work, asking and answering questions.
2. We **perceive** from all angles to assure **palpable** meaning.
3. We **tweak** and **mold** to stimulate senses.
4. We **craft** and **fine-tune**, with simple, vivid, expressive words, to intrigue, surprise, delight, and influence.
5. We **try it out** on each other until **WE feel** the **impact**, we want the audience to feel.

➤ Visit the *Infographic* of your “Client Journey.”

Explore Collaborating With an Impact Coach

Here's what to do now:

1. Gather your thoughts on your topic of interest
2. Note main points you want to make. If inspired, make an outline.
3. Make an appointment with your favorite Impact Coach to have a free 30-minute Eye-Opening Conversation (Website: "Sign Me Up").
4. By its end you'll know if you want to *Be the Cause of the Action Your Audience Wants to Take*.
5. You will see the benefits from collaborating to *accelerate your impact* and perhaps try it out.

Here is What You Will Achieve By Collaborating to Accelerate Your Impact

You will:

- Know how to **slice through noise** and penetrate your audience.
- Realize a new level of **wordsmithing**.
- Be delighted to **arouse** a **visceral Aha** from your audience, by means of word choices.
- Use powerful communication techniques to **Innovate** and **transform**.
- Keep your audience **captivated**.
- Deliver a message that **takes root** and **causes action**.
- Be recognized as **attributable** for your innovation.

Immediate Payoffs

You will

- Achieve unexpected **depth** and **nuance** in your message
- Discover **new meaning** to share.
- Receive **pertinent questions** and action-directed **comments** from your audience.
- Feel **renewed pride** in your emerging message.
- Gain **new intelligence** to incorporate into your future work.

Long-Term Payoffs From Our Collaboration

Over the long-term, you will realize...

- Advanced **skill** and **adeptness** in conveying complexity and ambiguity.
- A powerful new **paradigm** to craft and communicate in a potent message.
- Enjoyment from new, emerging **offshoots** of your message (from feedback).
- Unlimited **inspiration** and **growth**.

When You Cause Action...

You will

- Gain attribution as the “go-to” Thought Leader on your topic.
- Open new channels of delivery that will further accelerate your impact.
- Receive requests for insights, commensurate with your level and speed of impact.
- Open new doors of Thought Leadership.

A Thought Experiment

What do You Want?

I want to:

- Become More **Clear** and **Accelerate** my **Impact****
- Gain **attribution** and **traction** on my innovation**
- Arouse **interest** about an important point**
- Delight** curious minds
- Engage** people *viscerally* and keep them **captivated** -- so my message **takes root**
- Collaborate** on my live work to **make it happen**
- Get **tools** to **advance** my **communication agility****
- Other:**

You Can See Why We Need to Collaborate

SO YOU CAN:

1. Increase your **influence** on complex and ambiguous issues.
2. Feel **pleasure** from co-creating something memorable.
3. Feel **confidence** by delivering penetrating messages.
4. Experience the **potency** of **surprise** and **intrigue**.
5. See how to **effectively incorporate** them in your message.

Bottom Line

If you want your audience to understand,
internalize, and take action,

contact Chavah Golden

And imagine what we might create together -

Right now, while you're thinking of it.

Schedule a **free** 30-minute **enlightening** conversation.

Just a conversation; no obligation.

www.GrowthTeamServices.com - **“Sign Me Up”**

Other Contact Information

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Let me know if you prefer Z 🗨️ m.